



# **MEM**

**COMPANY PROFILE 2025**



**Engineering Beyond Limits:**  
**CREATIVE. INNOVATIVE. RELIABLE.**



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- A world map with a blue-to-orange gradient background. Six orange location pins are placed on the map: one in Lebanon, one in Algeria, one in Uganda, one in Abu Dhabi, one in Saudi Arabia, and one in Togo.
1. Lebanon
  2. Algeria
  3. Uganda
  4. Abu Dhabi
  5. Saudi Arabia
  6. Togo

# ABOUT US

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Founded in 2002 by Eng. Mazen Shbaro and partners, MEMO Group has grown from a small team in Lebanon into a dynamic leader in electromechanical contracting, energy solutions, and general contracting services. Built on a foundation of ethics, integrity, and diversity, we have expanded our expertise to include construction management, energy management, vocational training, and maintenance services.

Today, MEMO Group operates through a strong network of entities: MEMO Sarl, MEMO Trading & Services Sarl, Advanced Construction & Services Sarl, MEMO Africa, and MEMO Europa (currently in development), enabling us to serve a broader range of clients across multiple markets.

With over 60 completed projects across residential, commercial, and industrial sectors in Lebanon, Algeria, and the MENA region, MEMO continues to grow its footprint in emerging markets across Africa and Europe, delivering tailored, world-class solutions.

At MEMO, we believe our people are our greatest asset. Our team of over 100 professionals works in an inclusive, motivating environment, helping us consistently meet and exceed client expectations while upholding the highest standards of quality, safety, and sustainability.

Driven by innovation and a commitment to excellence, MEMO Group is proud to lead the way in the evolving fields of construction, electromechanical contracting, and energy solutions.





# VISION & MISSION



# MISSION & VISION

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## ***Mission***

At MEMO, our mission is to lead with integrity and deliver real value to our clients. Leveraging our expertise across national and international markets, we provide high-quality, efficient services driven by smart engineering and innovative technologies. We are committed to exceeding client expectations while supporting the growth and success of our employees.

## ***Vision***

Our vision is to build on MEMO's reputation as a trusted, leading contractor. We aim to set the standard for quality and service in the industry, managing every project — big or small — with professionalism, innovation, and a focus on long-term partnerships.

# AREAS OF ACTIVITY

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MEMO provides a comprehensive suite of services designed to address the evolving needs of our clients. Our expertise begins with MEP contracting, where we excel in designing, installing, testing, and commissioning mechanical, electrical, and plumbing systems for residential, commercial, and industrial projects.

We are also pioneers in energy solutions, delivering renewable energy systems, energy audits, and tailored cost-saving strategies to promote efficiency and sustainability. Our maintenance services ensure systems' reliability and longevity through proactive care and round-the-clock technical support.

Furthermore, we are dedicated to workforce development, offering vocational training programs in collaboration with local and international organizations to equip individuals with practical skills in construction, mechanical, and electrical trades.

Recently, we have expanded our offerings to include main contracting services, consultancy, construction, and project management, reflecting our commitment to providing turnkey solutions that integrate technical expertise with innovative approaches. These activities embody MEMO's dedication to delivering excellence, sustainability, and value across the MENA region and beyond.

# AREA OF ACTIVITY: CONTRACTING

At MEMO Group, our Contracting division forms the backbone of our comprehensive engineering services. We specialize in delivering high-quality, turnkey solutions that span the entire lifecycle of construction and infrastructure projects — from concept to completion.

Our work is grounded in precision, innovation, and a commitment to excellence. We take on a wide spectrum of contracting projects, including:

## ■ MEP Contracting

### **HVAC Systems:**

- *Ventilation and air filtration systems*
- *Chillers*
- *Cooling towers*
- *Air Handling Units*
- *Ecology Units*
- *Ice Storage*
- *DX / VRV*
- *Package units*
- *Ventilation*

### **Electrical Systems:**

- *Power Distribution (LV, MV)*
- *Low Current (Fire Alarm, Data, Tel, Public Address, Access Control, Intrusion, etc.)*

### **Plumbing Systems:**

- *Sanitary*
- *Water distribution*
- *Water treatment*
- *Variable and fixed speed pumping*
- *Automatic Irrigation*

### **Fire Fighting Systems:**

- *Fire Pumping Stations*
- *Dry/Wet Systems*
- *Automatic sprinkler systems*
- *Fire suppression systems*
- *Smoke evacuation systems*

### **Automation & Controls**

- *Building Management Systems (BMS)*
- *SCADA*
- *Remote monitoring and control setups*
- *Energy metering and reporting systems*
- *Home Automation*

## ■ Infrastructure

- *Water Distribution*
- *Drainage and Rainwater*
- *Gas*
- *Street Lighting etc.*



# AREA OF ACTIVITY: ENERGY SOLUTIONS

MEMO delivers advanced, sustainable energy solutions tailored to meet the evolving demands of modern infrastructure. Our Energy Division offers a full suite of services, from consultation and design to installation and lifecycle maintenance—ensuring clean, efficient, and reliable energy systems that reduce environmental impact and operational costs.

We specialize in the integration of renewable and conventional power systems, helping our clients transition to smarter, greener energy models.

## Our Core Services:

- **Solar PV Systems** – Design, installation, and maintenance of rooftop and ground-mounted systems for residential, commercial, and industrial use
- **Wind Power Integration** – Scalable wind solutions for hybrid and standalone applications, optimized for regional conditions.
- **Energy Storage & Management Systems** – Battery Energy Storage Systems, thermal batteries, energy management software, and load optimization for uninterrupted, intelligent power flow.
- **Hybrid Power Solutions** – Seamless integration of solar, wind, diesel, and grid connections for maximum reliability and performance.
- **Biogas & Waste-to-Energy** – Innovative solutions transforming waste streams into clean, usable energy for industries and municipalities.
- **Energy Audits & Efficiency Upgrades** – Comprehensive assessments to identify savings opportunities, reduce consumption, and meet sustainability goals.
- **Geothermal** - Sustainable heating and cooling solutions using the earth's natural heat, ideal for residential, commercial, and industrial applications. Systems designed for efficiency, longevity, and minimal environmental impact.



# AREA OF ACTIVITY: MAINTENANCE

At MEMO, our Maintenance division plays a vital role in ensuring the long-term performance, safety, and efficiency of building systems and infrastructure. We offer tailored maintenance solutions that extend asset lifespans, reduce downtime, and optimize operational costs.

Whether it's a residential complex, commercial tower, industrial facility, or public utility, we deliver proactive and reliable maintenance services to keep operations running smoothly.

We provide a full spectrum of maintenance services, including:

- **Preventive Maintenance** – Scheduled inspections, testing, and servicing to detect issues early and maintain continuous operation.
- **Corrective Maintenance** – Fast-response repair services for unexpected breakdowns, ensuring quick restoration of critical systems.
- **MEP Systems Maintenance** – Full-service support for HVAC, plumbing, electrical, firefighting, lighting, and automation systems.
- **Solar Energy System Maintenance** - Corrective Repairs for inverters, panels, and wiring faults, performance diagnostics and fault isolation, cleaning & efficiency checks to ensure maximum energy output, monitoring system troubleshooting
- **Facility Management Support** – Integrated soft and hard services, from landscaping to access control and energy optimization.
- **Asset Monitoring & Reporting** – Detailed logs, inspections, and analytics for long-term performance tracking and planning.

# AREA OF ACTIVITY: CONSULTANCY & CONSTRUCTION MANAGEMENT

At MEMO, our Consultancy & Construction Management services ensure that every project is executed with clarity, confidence, and control. We guide clients through each phase of development, providing expert insights, efficient coordination, and unwavering commitment to quality and compliance.

From the earliest feasibility studies to the final handover, we serve as a reliable partner—protecting our clients' interests, optimizing resources, and ensuring delivery on time and within budget.

We offer comprehensive services across all stages of construction, including:

- **Project Planning & Feasibility Analysis** – In-depth evaluation of technical, financial, and regulatory factors to set a clear path forward.
- **Design Review & Value Engineering** – Ensuring optimal functionality, cost-efficiency, and alignment with project goals through collaborative design optimization.
- **Procurement & Contract Management** – Strategic sourcing, tender evaluations, and contractual oversight to ensure transparency and value.
- **Construction Supervision & Quality Control** – On-site management and technical supervision to uphold the highest standards of safety, quality, and workmanship.
- **Cost & Schedule Management** – Ongoing budget tracking, risk mitigation, and scheduling to maintain momentum and avoid delays.



# AREA OF ACTIVITY: VOCATIONAL TRAINING

At MEMO, we believe that real progress starts with real skills. Our Vocational Training Division equips individuals with hands-on, job-ready expertise across the construction, maintenance, and technical services sectors. We offer practical, market-driven programs that empower people—especially youth and women—to enter the workforce with confidence and capability.

Our Training Courses Include:

- **Plumber** – Installation, maintenance, and repair of residential and commercial water systems.
- **Renovation Practitioner** – Interior and exterior renovation techniques with a focus on finishing and repair.
- **Mason** – Structural masonry skills for blockwork, stonework, and foundations.
- **Concrete Carpenter** – Formwork, shuttering, and reinforcement skills for concrete construction.
- **Home Electrician** – Safe installation, wiring, and troubleshooting of domestic electrical systems.
- **Painter** – Surface preparation, paint application, and decorative finishes.
- **Plasterer** – Interior and exterior plastering for walls, ceilings, and facades.
- **Tiler** – Wall and floor tiling using ceramic, porcelain, and stone tiles.
- **Welder** – Training in arc, MIG, and TIG welding for structural and fabrication work.
- **HVAC Technician** – Installation and maintenance of air conditioning and ventilation systems.
- **Motorcycle Mechanic** – Diagnostics, repair, and servicing of two-wheeled vehicles.
- **Handy Women** – Multi-skill training for home repairs, painting, basic plumbing, electrical, and general maintenance tasks.



# OUR PROJECTS

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# PROJECTS

## Lebanon:

- Hayat School
- Dar Ajaza
- Dar Aytam Akkar
- Beit Lif Hospital
- Iaat Farmhouse
- Dalati Apartment
- Abraj Madina
- RasMaska School
- Sinno Villa
- Isocele Tower & Retail
- Ramlet Bayda Building
- Btalloun Villa
- AUB-FDPU 152B Charles Hostler Chilled Water Plant Extension
- Summerland Kempinski - VIP Building
- AUBMC - ACC
- AUB-DTS Bldg-Central Chilled Water Plant
- Dar Al Aytam Khayrat
- Dar Al Aytam Tanmieh
- AUB Utility Tunnel Phase IV
- Dar Al Aytam Qobbeh Complex
- Dar Al Aytam Disabled Center
- AUB Central Fire Station
- AUB Utility Tunnel Phase I, II, III
- AUB Museum
- Int`l School of Choueifat
- AUB - Building 23
- El-Meshref Villa
- Dr. Youssef Kamal Villa
- Titanium Building
- Sheikh Ziad Takieddine Residence
- Villa Ghandour
- AUB Jafet Library
- Villa Ghamdour
- Villa Adma
- Doha Hills Country Club
- AUBMC Parking
- Chemistry Building
- Issam Fares Library Hall
- Saab Medical Library
- CC Technique
- AUB Faculty Apartment Building 2
- The Lebanese School for the Blind and Deaf



# PROJECTS

## **Saudi Arabia:**

- Arab National Bank-Head Quarters Jeddah
- King Fahd Armed Forces Hospital - Jeddah OPD Building
- 100 Bed General Hospital Threiban
- Prince Sultan Cardiac Center- Riyadh OPD Building
- 100 Bed General Hospital Dhalm
- 50 Bed General Hospital Thar
- Marriott Executive Apartments

## **Algeria:**

- Kyriad Hotel
- Le Patio Residence
- Les Pavillons
- Résidence EIFEL
- Kalos Pharmaceutical
- Hikma Pharmaceutical



# PROJECTS: LEBANON

**ISOCELE TOWER & RETAIL**



**AUBMC ACC**



**RAS MASKA SCHOOL**



# PROJECTS: LEBANON

**ABRAJ AL MADINA**



**SUMMERLAND KEMPINSKI VIP BUILDING**



**AUB FACULTY APARTMENT 2**



**DAR AL AY TAM**



## PROJECTS: LEBANON





## PROJECTS: SAUDI ARABIA



**100 BED GENERAL HOSPITAL DHALM**



**ARAB NATIONAL BANK HQ**



**MARRIOTT EXECUTIVE APARTMENTS**



# PROJECTS: ALGERIA

**LE PATIO RESIDENCE**



**KALOS FACTORY**



**RÉSIDENCE EIFFEL**



**HÔTEL KYRIAD LE PATIO**

**HIKMA PHARMACEUTICAL**



**LES PAVILLONS CHERAGA**

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